

Nurturing Young Leaders Talk Series 2019

Will disruptive technology bring transformative value to the Real Estate industry?

With the rapid advancement of digitization and new technologies, how can one adopt technologies to meet the business demands, performance indicators and more? What is the real value of innovations to the RE cycle? How does one discern between a fad and real business case?

A recent poll conducted by Aecus showed the top challenges faced with new technology adoption is – the ability to identify the right business use case, and the right resources to evaluate and deploy such technology. Getting technology acceptance in an organisation requires a holistic balance of simplification, improved advantages, user awareness vs. adoption, actionable outcomes, business value. Professionals in the real estate space will find themselves playing the role of an advocate, influencer and decision maker to different stakeholders at different points of a project.

In this session, we will share the following points:

- Why has technology adoption been cautious and slow?
- How could technology transform the real estate life cycle?
- The role of an RE professional in the technology transformation journey
- Understanding total ownership cost

Aileen is the CEO & Founder of Aecus Asia, a boutique consultancy and IoT solutions provider for the Facilities Management industry. She has extensive experience in designing FM solutions, with a track record of over 650 facilities across 14 countries; covering manufacturing, commercial, retail and critical facilities in the technology, financial, industrial and pharmaceutical sectors. She was previously the APAC Marketing Lead for the Projects, Lease Administration and Strategic Consulting divisions at JLL. More recently, she founded a smart building consortium dedicated to bringing the latest technology solutions to building owners and operators in the South-east Asia region.

Aecus was recently awarded “Promising FM Technology Provider” by IFMA Singapore. Aecus focuses on bringing affordable and innovative solutions to customers with unique facilities and was appointed to deploy IoT solutions for petrol stations for the world’s largest oil & gas company. Aecus has also consulted on projects covering the hospitality, retail and luxury elder living in Malaysia.



Aileen Neoh
CEO & Founder
Aecus Asia

22 Jan 2019, Tuesday

12pm to 1pm

NUS, School of Design & Environment,
4 Architecture Drive, S(117566),
SDE3, Level 4, Lecture Room LR425

[Register here](#)

Admission is free but registration is required

